

## BRADY B-613 OUTDOOR WHITE FILM WITH ADHESIVE

TDS No. B-613  
Effective Date: 09/15/1998

### **Description:**

Inkjet printable white film media with pressure sensitive adhesive

### **Details:**

### **Use:**

Pictorial images of high quality for outdoor display

### **Media Type:**

Coated and filled polypropylene film with pressure sensitive adhesive

### **Characteristics:**

Non-glare surface  
Fast dry times

### **To be used with:**

ColorPix™ 3600 System  
ColorPix™ Pro 36 System  
ColorPix™ Pro 54 System

### **Total Thickness:**

0.0085" with liner (0.22 mm)

### **Adhesion to Steel:**

35 oz/in (39 N/100 mm)

### **Tack of Adhesive:**

850g (8.3N) Avg per ASTM D 2979

### **Material Length/Packaging Unit/Box:**

24" x 85' x 2 rolls (610 mm x 26 meters)  
36" x 111' x 1 roll (915 mm x 34 meters)  
54" x 230' x 1 roll (1370 mm x 70 meters)

### **Image Durability:**

3 months in outdoor use without a laminate. 12 months in outdoor use with outdoor ink and laminating film, sealed at the edges. Life in use will be affected with finishing of printing surface and environmental conditions.

### **Shelf Life:**

18 months in the conditions of 73°F (23°C) and 50 to 60% RH

### **Transportation Temperature:**

5°F to 122°F (-15°C to 50°C)

### **Recommended Printing Temperature:**

50°F to 91°F (10°C to 33°C)

### **Remarks:**

Water droplets will make spots on the surface of the printout and reduce quality. If printout is stored in high temperature and humidity, the printout tends to become slightly red in color. Do not pile up the printouts one on another. Do not use this media with indoor inks as bleeding will occur.

### **Trademarks:**

ColorPix™ is a trademark of Brady Worldwide, Inc.

All U.S. Conventional Units are mathematically derived from the S.I. (metric) Units

**Note:** All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

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